



242 Heritage Park Drive, Suite 105, Murfreesboro, TN 37129
Phone: (615) 900-1486 Fax: (615) 900-1487 Email: mail@thbdf.org

The Tennessee Hemophilia & Bleeding Disorders Foundation (THBDF) exists to enhance the lives of those affected by bleeding disorders within Tennessee. As a private, nonprofit 501 c 3 organization we pursue grants, contributions, partnerships, collaborations and sponsorships to support our mission and programs and services provided across Tennessee. Please note the revised Opportunity Menu format with expanded options for partnership furthering the mission of THBDF.

2020 Corporate Sponsorship Opportunities

Corporate Sponsorship Levels

Platinum: \$20,000 Total Support

- ◆ Recognition in all Newsletters as Platinum Sponsor
- ◆ Recognition at Annual Meeting
- ◆ Premier Location of Booth at All Sponsored Programs and Events
- ◆ Recognition as Platinum Sponsor on THBDF Website

Gold: \$15,000 Total Support

- ◆ Recognition in all Newsletters as Gold Sponsor
- ◆ Recognition at Annual Meeting
- ◆ Premier Location of Booth at All Sponsored Programs and Events
- ◆ Recognition as Gold Sponsor on THBDF Website

Silver: \$10,000 Total Support

- ◆ Recognition in all Newsletters as Silver Sponsor
- ◆ Recognition at Annual Meeting
- ◆ Recognition as Silver Sponsor on THBDF Website

Bronze: \$5,000

- ◆ Recognition in all Newsletters as Bronze Sponsor
- ◆ Recognition and Award at Annual Meeting
- ◆ Recognition as Bronze Sponsor on THBDF Website

Total support will be the accrued amount of pledges at the time of the event, printing of The Pulse Newsletter, or monthly updates on website.

New advertising opportunities are available for all programs and events.

****You will receive a full page ad on the programs website page.***

*****You will receive a half page ad on the programs website page.***



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THBDF Programs

Advocacy – Day on the Hill, TBA, Nashville, TN

Training	\$2,500	\$ _____
Breakfast Sponsor	\$500	\$ _____
Lunch Sponsor	\$750	\$ _____

Camp Freedom 44th Annual Sponsorships – July 10-17, 2020, Dover, TN

*Presenting Sponsor	\$10,000	\$ _____
**Platinum Sponsor	\$5,000	\$ _____
Gold Sponsor	\$2,500	\$ _____
Silver Sponsor	\$1,000	\$ _____
Bronze Sponsor	\$500	\$ _____

*Sponsors of this event will receive recognition in The Pulse newsletter and on the THBDF Website. **Bronze Sponsorship or higher is required for inclusion in the 2020 Camp Freedom “Goodie Bags.” All goodie bag items must be shipped to the THBDF office by June 30th 2020.***

Annual Meeting, June 5 – 7, 2020, Murfreesboro, TN (Booth and Speaker Opportunities)

*Friday Night Dinner	\$10,000	\$ _____
*Saturday Night Dinner	\$10,000	\$ _____
**Saturday Lunch	\$7,500	\$ _____
**Saturday Breakfast	\$7,500	\$ _____
Teen Program Sponsor	\$3,000	\$ _____
Children’s Program Sponsor	\$3,000	\$ _____
Booth Sponsor	\$3,000	\$ _____
Snack Break Sponsor	\$2,500	\$ _____
Welcome Bag Sponsor	\$500	\$ _____
Speaker Sponsor	\$500	\$ _____

The Summit: Young Adult 2020 Leadership Program (Speaker Opportunity)

*Presenting Sponsor	\$10,000	\$ _____
(Sole sponsorship – Needs to be confirmed by January 31st)		
**Underwriter Sponsor (speaker)	\$5,000	\$ _____
Future Leader Sponsor (speaker)	\$2,000	\$ _____
Mentor Sponsor	\$1,000	\$ _____

Caregiver Retreat: West TN 2020 (Speaker Opportunity)

*Presenting Sponsor	\$10,000	\$ _____
(Sole sponsorship – Needs to be confirmed by January 31st)		
**Platinum Sponsor (speaker)	\$5,000	\$ _____
Gold Sponsor (speaker)	\$2,500	\$ _____
Silver Sponsor (literature)	\$1,000	\$ _____
Bronze Sponsor	\$500	\$ _____



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Women’s Initiative: West TN 2020 (Speaker Opportunity)

*Presenting Sponsor	\$10,000	\$ _____
(Sole sponsorship – Needs to be confirmed by January 31st)		
**Platinum Sponsor (speaker)	\$5,000	\$ _____
Gold Sponsor (speaker)	\$2,500	\$ _____
Silver Sponsor (literature)	\$1,000	\$ _____
Bronze Sponsor	\$500	\$ _____

Fall Festival – October 2020, West TN Region (Booth Opportunity)

*Presenting Sponsor	\$3,500	\$ _____
Food Sponsor	\$2,000	\$ _____
Harvest Photo Sponsor	\$1,000	\$ _____
Activities Sponsor	\$1,000 to \$2,000	\$ _____
Popcorn Sponsor	\$1,000	\$ _____
Booth Sponsor	\$1,500	\$ _____

Parent-Led Grassroots Fundraising Event Sponsorships

These events benefit THBDF

Sponsors of these events will receive recognition the day of the Race/Event, as well as in The Pulse newsletter and on the THBDF website.

Be a Factor 5K – May 2, 2020, Loudon, TN (Booth Opportunity)

*Platinum Sponsor	\$2,000	\$ _____
Gold Sponsor	\$1,000	\$ _____
Silver Sponsor	\$500	\$ _____
Bronze Sponsor	\$250	\$ _____

Company logo or name will be placed on the race t-shirt at the Silver level and above. Bronze level and above get booth space.

Pitchin’ for Caleb Cornhole Tournament, August 15th, Crossville, TN (Booth Opportunity)

*Platinum Sponsor	\$2,000	\$ _____
Gold Sponsor	\$1,000	\$ _____
Silver Sponsor	\$500	\$ _____
Bronze Sponsor	\$250	\$ _____

Company logo or name will be placed on the race t-shirt at the Silver level and above. Bronze level and above get booth space.

Fishing Tournament by Country Boy Fishing, TBA (Booth Opportunity)

*Platinum Sponsor	\$2,000	\$ _____
Gold Sponsor	\$1,000	\$ _____
Silver Sponsor	\$500	\$ _____
Bronze Sponsor	\$250	\$ _____



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Company logo or name will be placed on the t-shirt at the Silver level and above. Bronze level and above get booth space.??

THBDF Fundraising Event Sponsorships

Blazin' for Bleeders 5k/Fun Walk – April 18, 2020 (Booth Opportunities)

*Platinum Sponsor	\$3,000	\$ _____
**Gold Sponsor	\$2,000	\$ _____
Silver Sponsor	\$1,000	\$ _____
Bronze Sponsor	\$500	\$ _____
Route Sign	\$150	\$ _____

Additional sponsorships are available.

Music City Golf Tournament, TBA, Franklin, TN (Booth Opportunity)

*Main Event Sponsor	\$5,000	\$ _____
**Eagle Sponsor	\$3,000	\$ _____
Birdie Sponsor	\$2,000	\$ _____
Par Sponsor	\$1,500	\$ _____
Dinner Sponsor	\$1,500	\$ _____
Box Lunch Sponsor	\$1,000	\$ _____
Refreshment Cart Sponsor	\$750	\$ _____
Team Fee	\$800	\$ _____
Hole-in-One Sponsor	\$500	\$ _____
Putting Contest Sponsor	\$500	\$ _____
Longest Drive	\$350	\$ _____
Closest to the Pin	\$350	\$ _____
Longest Putt	\$350	\$ _____
Hole Sponsors	\$250	\$ _____

Par sponsorship and higher are able to set up a booth at event.

A Royal Gala – November 2020 , Nashville, TN (Literature/Booth Opportunity)

Table Sponsorship

*Diamond Sponsor (booth)	\$5,000	\$ _____
**Ruby Sponsor (literature)	\$3,000	\$ _____
Emerald Sponsor (literature)	\$1,500	\$ _____

Underwriting Sponsorship

*Queen Victoria's Court	\$5,000	\$ _____
**Nicholas Society	\$3,000	\$ _____
Alexis Circle	\$1,500	\$ _____
Anastasia Circle	\$1,000	\$ _____
Leopold Society	\$500	\$ _____
Literature Display	\$350	\$ _____

Corporate Sponsors of this event will receive recognition in the Royal Gala program, as well as in The Pulse newsletter and on the THBDF website. For table sponsorships, sponsorship level will determine prime seating. Diamond level table sponsorship and Queen Victoria's Court



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underwriters will receive one full-page ad in the Royal Gala program and on the website program page.

Media Opportunities

Website Support

Platinum Banner Ad \$3,500 \$ _____
 Hyperlink for 12 months on the THBDF website to your corporate website or the URL of your choice at the bottom of all pages of the website.

Gold \$1,000 \$ _____
 Hyperlink for 4 months on the THBDF website to your corporate website or the URL of your choice at the bottom of all pages of the website.

Silver \$1,000 \$ _____
 Your company logo on the THBDF website for 12 months with no hyperlink at the bottom of all pages of the website.

Bronze \$500 \$ _____
 Your company logo on the THBDF website for 4 months with no hyperlink at the bottom of all pages of the website.

The Pulse Newsletter

	Per Issue	Yearly (3 Issues)	
3 Pages	\$2,500	\$7250	
2 Pages	\$1,750	\$5,000	\$ _____
Full Page	\$1,000	\$2,750	\$ _____
½ Page	\$500	\$1,250	\$ _____
¼ Page	\$300	\$750	\$ _____

Promotional Corporate Mailings

Corporate Mailing \$750 \$ _____
We are offering sponsorship opportunities to have THBDF mail out promotional material to our mailing list which currently contains 800 families with bleeding disorders. The material would need to arrive to the foundation one month prior to when you would like the material to get to the consumers. All materials need to arrive to the chapter in an unsealed envelope, with the correct postage attached on the envelope to be mailed.

Promotional Email Blast

One (1) Email Blast \$500 \$ _____
 Two (2) Email Blast \$750 \$ _____



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We are offering sponsorship opportunities to have THBDF email blast out promotional material to our email database list which currently contains 800 emails with bleeding disorders. The promotional material needs to be sent in a jpeg or pdf format.

Emergency Assistance Program

Project Hope Emergency Assistance

*Lifeline Sponsor	\$5,000	\$ _____
Hand Up	\$2,500	\$ _____
Compassionate Friend	\$1,000	\$ _____

Additional Opportunities

*Dugdale-van Eys Scholarship - Expected Budget: \$10,000	\$ _____
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2019 THBDF Sponsorship Opportunities Worksheet

Event	Level of Sponsorship	Amount
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
Sponsorship Level:		\$
		Total: \$

Company	
Contact Name	
Phone	
Email Address	
Payment Information	We will fulfill our commitment: <input type="checkbox"/> With one check by March 31, 2020 <input type="checkbox"/> With payment at least one week prior to each event <input type="checkbox"/> Other (Please attach payment schedule for approval)
Authorized Signature and Date	



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By signing above, you are agreeing that you are an authorized representative of your company and have authority to commit to this financial obligation on behalf of your company. All program and event sponsorships must be paid in full one week prior to the start of the program/event. Exceptions to this policy must be requested in writing to the THBDF Executive Director or Board of Directors.