



201 E. Main Street, Suite 240, Murfreesboro, TN 37130
Phone: (615) 900-1486 Fax: (615) 900-1487 Email: mail@thbdf.org

The Tennessee Hemophilia & Bleeding Disorders Foundation (THBDF) exists to enhance the lives of those affected by bleeding disorders within Tennessee. As a private, nonprofit 501(c)(3) organization we pursue grants, contributions, partnerships, collaborations, and sponsorships to support our mission and programs and services provided across Tennessee. Please note the revised Opportunity Menu format with expanded options for partnership furthering the mission of THBDF.

2023 Corporate Sponsorship Opportunities

Corporate Sponsorship Levels

Platinum: \$20,000 Total Support

- ◆ Recognition in all Newsletters as Platinum Sponsor
- ◆ Recognition at Annual Meeting and a Plaque
- ◆ Premier Location of Booth at All Sponsored Programs and Events
- ◆ Recognition as Platinum Sponsor on THBDF Website
- ◆ Includes a hyperlink on THBDF Website

Gold: \$15,000 Total Support

- ◆ Recognition in all Newsletters as Gold Sponsor
- ◆ Recognition at Annual Meeting and a Certificate
- ◆ Premier Location of Booth at All Sponsored Programs and Events
- ◆ Recognition as Gold Sponsor on THBDF Website

Silver: \$10,000 Total Support

- ◆ Recognition in all Newsletters as Silver Sponsor
- ◆ Recognition at Annual Meeting and a Certificate
- ◆ Recognition as Silver Sponsor on THBDF Website

Bronze: \$5,000

- ◆ Recognition in all Newsletters as Bronze Sponsor
- ◆ Recognition Annual Meeting and a Certificate
- ◆ Recognition as Bronze Sponsor on THBDF Website

Total support will be the accrued amount of pledges at the time of the event, printing of The Pulse Newsletter, or monthly updates on website.



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THBDF Family Programs

Advocacy – Day on the Hill, March 21, 2023 Nashville, TN

Training	\$2,500	\$ _____
Lunch Sponsor	\$750	\$ _____
Breakfast Sponsor	\$500	\$ _____
Travel Sponsor (Family to attend)	\$500	\$ _____
Brochure Leave Behind Sponsor	\$250	\$ _____
Tie Sponsor	\$250	\$ _____

52nd Annual Meeting, June 2 - 4 2023 Murfreesboro, TN

Saturday Breakfast (Speaker 30 mins)	\$5,000	\$ _____
Saturday Lunch (Speaker 45 mins)	\$7,500	\$ _____
Booth Sponsor	\$3,000	\$ _____
Snack Break Sponsor	\$2,500	\$ _____
Welcome Bag Sponsor	\$500	\$ _____
Speaker Sponsor	\$1,500	\$ _____

*(For the breakout session or Friday night teen or children’s program)
 Sponsorship level benefits are available.*

Fall Festival: Middle TN September 30, 2023 (Booth Opportunity)

11am – 2pm

Platinum Sponsor	\$2,500	\$ _____
<i>5 minute claim to fame at lunch</i>		
Booth Sponsor	\$1,500	\$ _____

You will receive a logo sign at the following sponsorship opportunities

Food (2 available)	\$1,000	\$ _____
Harvest Photo (1 available)	\$1,000	\$ _____
Game / Activities (2 available)	\$1,000	\$ _____
Popcorn Sponsor	\$500	\$ _____
Arts & Crafts Sponsor	\$1,000	\$ _____

THBDF Adult Programs

Women’s Initiative: Middle TN April 27th-30th, 2023 (Speaker & Booth Opportunity)

Platinum Sponsor – 1 available	\$5,000	\$ _____
<i>Friday night educational activity with group</i>		
Educational Sponsor – 3 available	\$2,500	\$ _____
<i>Saturday slots available</i>		
Activities Sponsor	\$2,000	\$ _____
Literature Booth	\$1,000	\$ _____



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THBDF Adult Programs Continued

Blood Brotherhood: East TN May 2023 (Speaker & Booth Opportunity)

Platinum Sponsor – 1 available	\$3,500	\$ _____
Activities Sponsor – 1 available	\$2,000	\$ _____

Caregiver Retreat: West TN September 8th-9th 2023 (Speaker & Booth Opportunity)

Platinum Sponsor – 1 available	\$5,000	\$ _____
<i>Friday night educational activity with group</i>		
Educational Sponsor – 3 available	\$2,500	\$ _____
<i>Breakout sessions on Saturday</i>		
Activities Sponsor	\$2,000	\$ _____
Silver Sponsor (literature booth)	\$1,000	\$ _____

1st Annual Camp Reunion October 2023 Dover TN (Speaker & Booth Opportunity)

Platinum Sponsor – 1 available	\$3,500	\$ _____
Activities Sponsor – 1 available	\$2,000	\$ _____

THBDF Children and Young Adult Programs

48th Annual Camp Freedom Sponsorships – July 7 – 14, 2023

Thompson Station, TN

Platinum Sponsor - 2 available	\$7,500	\$ _____
<i>Educational or activity sponsor approved by the camp committee</i>		
<i>Booth during game night with a game of choice to play</i>		
Gold Sponsor	\$5,000	\$ _____
<i>Booth during game night with a game of choice to play</i>		
Silver Sponsor	\$2,500	\$ _____
Bronze Sponsor	\$1,500	\$ _____

Bronze Sponsorship or higher is required for inclusion in the 2022 Camp Freedom “Goodie Bags.” All goodie bag items must be shipped to the THBDF office by May 20th, 2023.

The Summit: Young Adult Leadership Program TBA (Speaker Opportunity)

Presenting Sponsor	\$5,000	\$ _____
<i>Educational approved by camp committee</i>		
Activities Sponsor	\$2,500	\$ _____
<i>Approved by camp committee</i>		
T-shirt Sponsor	\$1,000	\$ _____
Mentor Sponsor	\$500	\$ _____



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Parent-Led Grassroots Fundraising Event Sponsorships

These events benefit THBDF

Sponsors of these events will receive recognition the day of the Race/Event, as well as in The Pulse newsletter and on the THBDF website.

Be a Factor 5K – May 6, 2023, Loudon, TN (Booth Opportunity)

Platinum Sponsor	\$2,000	\$ _____
Gold Sponsor	\$1,000	\$ _____
Silver Sponsor	\$500	\$ _____
Bronze Sponsor	\$250	\$ _____

Company logo or name will be placed on the race t-shirt at the Silver level and above. Bronze level and above get booth space. Sponsorship level benefits are available.

Pitchin' for Caleb Cornhole Tournament, August 12, 2023, Crossville, TN (Booth Opportunity)

Platinum Sponsor	\$2,000	\$ _____
Gold Sponsor	\$1,000	\$ _____
Silver Sponsor	\$500	\$ _____
Bronze Sponsor	\$250	\$ _____

Company logo or name will be placed on the race t-shirt at the silver level and above. Bronze level and above get booth space. Sponsorship level benefits are available.

THBDF Fundraising Event Sponsorships

Music City TopGolf Tournament, February 21, 2023 Nashville, TN (Booth Opportunity)

Eagle Bay Sponsor – 1 available <i>Speaking & Booth opportunity</i>	\$1,500	\$ _____
Birdie Bay Sponsor <i>Booth opportunity</i>	\$1,000	\$ _____
Par Sponsor-Individual Play	\$150	\$ _____
Hole-in-One Sponsor	\$1,000	\$ _____

This fundraiser is going towards our Dugdale / van Eys Scholarship to help further the education of our bleeding disorder community.



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THBDF Fundraising Event Sponsorships Continued

Blazin' for Bleeders 5k/Fun Walk –April 8, 2023 (Booth Opportunities)

8am – 11am

Platinum Booth Sponsor	\$3,000	\$ _____
<i>Start the race with 5 minutes claim to fame</i>		
Gold Booth Sponsor	\$2,000	\$ _____
<i>Hand out trophies 3 minutes claim to fame</i>		
Silver Booth Sponsor	\$1,000	\$ _____

You will receive a logo sign at the following sponsorship opportunities

T-shirt	\$1,500	\$ _____
Prizes / Medals	\$500	\$ _____
Breakfast	\$250	\$ _____
Snack/Drink Station	\$250	\$ _____
Route Sign	\$150	\$ _____
Kids Corner	\$500 (one available)	\$ _____
Popcorn Sponsor	\$250 (one available)	\$ _____

A Royal Gala – November 4, 2023, Nashville, TN (Literature/Booth Opportunity)

Corporate Sponsors of this event will receive recognition in the Royal Gala program, as well as in The Pulse newsletter and on the THBDF website. For table sponsorships, sponsorship level will determine prime seating. Diamond level table sponsorship and Queen Victoria's Court underwriters will receive one full-page ad in the Royal Gala program and on the website program page.

Table Sponsorship (8 seats to a table)

Diamond Sponsor – 1 available	\$5,000	\$ _____
<i>Program sponsor with full page and opportunity to speak for 5 minute claim to fame</i>		
Ruby Sponsor (literature)	\$3,000	\$ _____
Emerald Sponsor (literature)	\$1,500	\$ _____

Underwriting Sponsorship

Queen Victoria's Court	\$5,000	\$ _____
Nicholas Society	\$3,000	\$ _____
Alexis Circle	\$1,500	\$ _____
Anastasia Circle	\$1,000	\$ _____
Leopold Society	\$500	\$ _____
Literature Display Table	\$350	\$ _____



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Media Opportunities

Website Support

Platinum Banner Ad \$3,500 \$ _____
 Hyperlink for 12 months on the THBDF website to your corporate website or the URL of your choice at the bottom of all pages of the website.

Gold \$1,000 \$ _____
 Hyperlink for 4 months on the THBDF website to your corporate website or the URL of your choice at the bottom of all pages of the website.

Silver \$1,000 \$ _____
 Your company logo on the THBDF website for 12 months with no hyperlink at the bottom of all pages of the website.

Bronze \$500 \$ _____
 Your company logo on the THBDF website for 4 months with no hyperlink at the bottom of all pages of the website.

The Pulse Newsletter

	Per Issue	Yearly (3 Issues)	
3 Pages	\$2,500	\$7250	
2 Pages	\$1,750	\$5,000	\$ _____
Full Page	\$1,000	\$2,750	\$ _____
½ Page	\$500	\$1,250	\$ _____
¼ Page	\$300	\$750	\$ _____

Sizes:
 Full page 7.5" x 10"
 Half page 7.5" x 5"
 Quarter Page 3.75" x 5"

Deadline Dates for ad placements are April 1st , August 1st , and December 1st



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Media Opportunities Continued

Promotional Dinner Program or Virtual Program

We are offering sponsorship opportunities to have THBDF mail and email out invites to our email address list which currently contains 600 families with bleeding disorders. The dinner will be planned by the industry rep. THBDF will be responsible for invites, RSVP list, and mailings. The virtual program will need to be on our Zoom account with all RSVP's coming through us. The program will need to stay in the hour time frame with Q&A after.

Corporate Mailing (THBDF pays for postage) \$1250 \$ _____
(Includes postcard invite creation, 4 emails to the entire community and HTC's, as well as 4 social media burst and a reminder email the day of the event)

Promotional Email Blast

We are offering sponsorship opportunities to have THBDF email blast out promotional material to our email database list which currently contains 600 emails with bleeding disorders. The promotional material needs to be sent in a jpeg or pdf format.

One (1) Email Blast \$500 \$ _____
Two (2) Email Blast \$750 \$ _____

Emergency Assistance Program

Project Hope Emergency Assistance

Lifeline Sponsor \$5,000 \$ _____
Hand Up \$2,500 \$ _____
Compassionate Friend \$1,000 \$ _____
Helping Hand \$500 \$ _____

Additional Opportunities

Dugdale-van Eys Scholarship - Expected Budget: \$5,000 \$ _____



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2023 THBDF Sponsorship Opportunities Worksheet

Event	Level of Sponsorship	Amount
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
Sponsorship Level:		\$
		Total: \$

Company	
Contact Name	
Phone	
Email Address	
Payment Information	We will fulfill our commitment: <input type="checkbox"/> With one check by March 31, 2023 <input type="checkbox"/> With payment at least one week prior to each event <input type="checkbox"/> Other (Please attach payment schedule for approval)
Authorized Signature and Date	

By signing above, you are agreeing that you are an authorized representative of your company and have authority to commit to this financial obligation on behalf of your company. All program and event sponsorships must be paid in full one week prior to the start of the program/event. Exceptions to this policy must be requested in writing to the THBDF Executive Director or Board of Directors.